

## Exposition and Seminar Registration Form

3 Easy Ways to Register:  ONLINE at [www.paperworldUSA.com](http://www.paperworldUSA.com)  
 FAX to ExpoExchange at 301.662.9411  
 QUESTIONS? Call ExpoExchange at 301.694.5243

 MAIL to ExpoExchange at:  
 1888 North Market Street  
 Frederick, MD 21701 USA

### Registration Information:

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

\* By providing your fax number and/or e-mail address you are consenting to receive communications from Messe Frankfurt, Inc. and its affiliates via these media.

### Attendee Profile:

(information in this section is required):

#### 1. Type of Work? (check one)

##### RESELLER:

- a. Retailer  
 b. Wholesaler/Distributor  
 c. Commercial Dealer/Contract Stationer

##### OTHER:

- d. Manufacturer Rep.  
 Retail  Commercial  
 e. Non-Exhibiting Manufacturer  
 f. Service Company  
 Supplier  Consultant  
 Licensor  Other \_\_\_\_\_

#### 2. Trade Channels Served?

RESELLER ONLY (check all that apply)

- a. Buying Groups  
 b. Card/Party Stores  
 c. Commercial Office Machine Dealers  
 d. Commercial Office Products/Supplies Dealers  
 e. Commercial Office Products Wholesalers  
 f. College Bookstores/Bookstores  
 g. Computer/Electronic Stores  
 h. Contract Stationers  
 i. Convenience Stores  
 j. Department Stores  
 k. Discount Stores  
 l. Dollar Stores  
 m. Drug Stores  
 n. E-Business  
 o. Educational/School Supplies Dealers  
 p. Hardware/Home Centers  
 q. Institutional School Supplies Wholesalers  
 r. Mail Order  
 s. Military Exchanges  
 t. Office Product Retailers  
 u. Office Superstores  
 v. School Specialty Retailers  
 w. Specialty Stores  
 x. Super Centers/Combos  
 y. Supermarkets  
 z. Toy Stores  
 aa. Variety/Craft Stores  
 bb. Wholesale Clubs  
 cc. Wholesalers, Distributors & Service Merchandisers for Mass Retail

#### 3. Annual Purchasing?

RESELLER ONLY

- a. Less than \$1 Million  
 b. \$1 - \$5 Million  
 c. \$6 - 10 Million  
 d. \$11 - 20 Million  
 e. \$21 - 25 Million  
 f. \$26 - 35 Million  
 g. \$36 - 49 Million  
 h. \$50 Million and above

#### 4. Areas of Interest/Categories?

(check all that apply)

- a. Albums & Frames  
 b. Arts & Craft Supplies  
 c. Binders, Pocket Portfolios/Sheet Protectors  
 d. Break Room Supplies  
 e. Business Bags/Cases & Accessories  
 f. Business Books & Forms  
 g. Computer Accessories  
 h. Computer Software  
 i. Desk Accessories  
 j. Drafting Supplies  
 k. Equipment & Machines  
 l. Filing Supplies & Accessories  
 m. Furniture & Accessories  
 n. Mailing Supplies  
 o. Meeting & Presentation Supplies  
 p. Notebooks & Pads  
 q. Office Storage  
 r. Organizers & Planners  
 s. Paper  
 t. School Supplies  
 u. Scrapbooking  
 v. Social Accessories  
 w. Supplies & Consumables  
 x. Tapes & Adhesives  
 y. Wireless Communication & Accessories  
 z. Writing Instruments & Accessories  
 aa. Other (please specify) \_\_\_\_\_

#### 5. Job Title?

- a. President/CEO/Owner  
 b. Sr. Management (V.P./CFO/Corp. Officer/Treasurer)  
 c. Manager (Merchandise/Category/Purchasing)  
 d. General Manager (Branch/Div./Store)  
 e. Marketing/Sales Management  
 f. Buyer  
 g. Other (please specify): \_\_\_\_\_

#### 6. Membership Information?

(check all that apply)

- SHOPA  ProPaper  CHA  
 Other affiliations (please list): \_\_\_\_\_

### Seminar Registration:

Please indicate your seminar selections below:

- KN Keynote Session  
 CR1  CR2  CR3  CR4  
 IM1  IM2  IM3  IM4  
 SC1  SC2  SC3  SC4  
 SO1  SO2  SO3  SO4

\*\*After 10/23/06 all registrations must be completed on-site.

### Payment Information:

|  | Member | Non-Member |
|--|--------|------------|
| <input type="radio"/> ROF Resellers                            |        |            |
| Pre-registration   | FREE   | FREE       |
| On-site  | FREE   | FREE       |
| <input type="radio"/> MOF Manufacturing Reps/Service Companies |        |            |
| Pre-registration   | FREE   | \$100      |
| On-site  | FREE   | \$150      |
| <input type="radio"/> NEM Non-Exhibiting Manufacturer          |        |            |
| Pre-registration   | \$750  | \$1500     |
| On-site  | \$750  | \$1500     |

\*Registration fee includes entrance to the show floor and unlimited seminars.

\*\*\*\*\*All registrations received on or before 10/18/06 will receive badges by mail.\*\*\*\*\*Registrations after 10/18/06 (5pm EST) will need to pick up badges on-site.

|                |                      |    |                      |
|----------------|----------------------|----|----------------------|
| Exposition Fee | <input type="text"/> | \$ | <input type="text"/> |
| TOTAL          |                      | \$ | <input type="text"/> |

Payment must accompany this form in order for registration to be complete. No refunds will be given. All credit cards are processed in US funds. Seminars are subject to availability. For a complete and updated listing of seminars please visit our website at [www.paperworldUSA.com](http://www.paperworldUSA.com). No one under the age of 16 will be permitted on the show floor.

Credit card #:  Visa  Mastercard  AMEX

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

CVV #: \_\_\_\_\_

\*Visa/MasterCard: The last 3 digits printed in the signature space on the back of the card. \*American Express: The 4-digit number printed above and to the right of the raised number on the front of the card.

Cardholders Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Check (payable to Messe Frankfurt, Inc. and mail with registration form to Expoexchange at the address above)

Please Note: No unauthorized photography will be allowed during the show.

